



William D. Caballero

Multimedia filmmaker • 2018 Guggenheim Fellow • 2021 Creative Capital Awardee

COLLEGE AND CONFERENCE LECTURE BOOKING GUIDE

Who is William D. Caballero?



- 2021 Creative Capital Award Recipient
- 2018 Guggenheim Fellow
- 2001 Gates Millennium Scholar
 - 2006 BFA (Digital Art) from Pratt Institute
 - 2008 MA (Arts and Humanities Education) from NYU
- Produced and edited over 500 digital videos and web-series projects for networks, such as HBO, Univision, PBS and BET.
- Animated films premiered at Sundance Film Festival in 2017 and 2022 (forthcoming), Slamdance Film Festival, and the Museum of Modern Art.
- His autobiographical feature length documentary, AMERICAN DREAMS DEFERRED, debuted nationally on PBS, in 2012.
- His web-series GRAN'PA KNOWS BEST made history at HBO, marking the first time the network ever licensed an interstitial series from a third-party vendor.



Promotional posters from two animated documentary shorts to debut at the Sundance Film Festival. Each one features 3D printed/composited figures of Caballero's Puerto Rican grandparents and parents.





Why book Caballero at your educational institution, or conference?

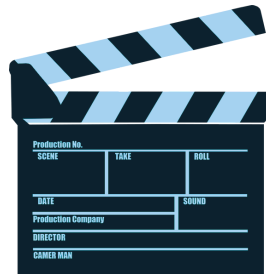
Born in the housing projects of Brooklyn and raised in a single-wide trailer in North Carolina, Caballero's video work is a testament to creativity, resourcefulness, and determination to tell one's story in one's own unique voice.

Despite his humble circumstances, Caballero managed to forge a career devoted to telling stories about his Puerto Rican-American family, and marginalized communities, garnering widespread praise and accolades. As a digital director/producer, he can offer much insight to young academics of color, as well those who identify as LGBTQ. He aims to empower and enlighten diverse artists to express themselves authentically, so that they too, one day, can inspire others.

As a speaker, he is both charismatic and accessible, engaging with audiences, while passionately communicating his artistic vision, academic/professional experiences, and insight.

BOOKINGS*

Caballero can attend your institution or conference, through one (or perhaps more) of the following guided visits.



1. AMERICAN DREAMS **DEFERRED SCREENING:**

Screening of Caballero's award-winning autobiographical documentary, with post Q&A



2. ARTIST TALK

Lecture/powerpoint detailing Caballero's career trajectory and creative development with post Q&A



3. CREATIVE WORKSHOP

Tailored courses focused on teaching Caballero's creative practices to new artists and filmmakers

**booking costs vary and will be negotiated through email*

BOOKING OPTION #1

AMERICAN DREAMS DEFERRED DOCUMENTARY SCREENING:



In 2012, Caballero's feature length autobiographical documentary AMERICAN DREAMS DEFERRED, premiered nationally on the PBS WORLD CHANNEL. The documentary was shot during Caballero's last year of graduate study at NYU and explores his family's struggles with health, financial, and social problems, while capturing their essence and ability to persevere. The film also explores Caballero's newfound role as the only member of his family to step out of cycle of poverty through higher education.

Caballero has screened the documentary at over 30 universities, high schools, and educational institutions.



Michael Steele

@Steele_Michael

Take time & watch a powerful film
American Dreams Deferred
video.wgbh.org/video/23201376...
by a very talented up&comer
[@willcaballero](https://twitter.com/willcaballero). #breakthecycle

4/10/13, 2:57 PM



William Espinoza

Hi William,

I just saw part of your documentary (haven't finished), and I can't stop crying. Is such an amazing portray of what so many Puerto Rican's families live in the US.

Showcasing how education is the base to success, I congratulate you for you Masters degree.

I always think we (Puerto Ricans) have a special talent and vision, and you just showed it in this documentary.

Currently I am completing a Masters degree in Architecture in Boston, and I come from the Island, form a humble family that worked so hard for me and my sister.

This is a very, very inspirational story. Wish you lots of success on your future projects, and I know you will reach your goals, you have a creative mind and soul.

Feedback from viewers of

AMERICAN DREAMS DEFERRED



Regi Wiza ▶ American Dreams Deferred (a documentary by William Caballero)

February 24, 2013

Just got done watching this documentary and I just want to express how much I enjoyed it ! I instantly became emotionally attached to your family as they reminded me sooo much of mine. When you guys cried, I did also ! My father is from West Africa, but I was born here in the U.S. and totally americanized. So I appreciate your p.o.v. about the cultural differences ! Keep up the great work and praying for your family !



Cathy Namath ▶ American Dreams Deferred (a documentary by William Caballero)

October 24, 2013

I had viewed your documentary. I was moved to tears by the authenticity of this film. I wept especially for your cousin Jay. I saw in him a sweet spirit just wanting to be embraced by a loving family. Your family reminded me so much of my own. Love your work. You're going to see your dreams fulfilled because you have peace and contentment. And you're a good son to your parents. Always keep it real. God bless you and yours.

BOOKING OPTION #2

ARTIST TALK:



Caballero will deliver an 60 min powerpoint lecture (followed by 30 min Q&A session) detailing his creative journey and commitment to finding his unique voice.

A central theme of the lecture is **failure**, and learning to embrace one's artistic failures. Caballero, no stranger to failure, will communicate how his past failures helped him to grow, create more challenging work, and ultimately become a Guggenheim Fellow and Creative Capital Awardee.

Throughout the presentation, Caballero will screen some of his documentary short films from the past 15 years.

The goal of the presentation is simple: *If I can make a creative career telling the stories I want to tell, then so can you.*

BOOKING OPTION #3

CREATIVE WORKSHOP:

Caballero can develop and deliver targeted classes, revolving around core themes that inform his practice as a filmmaker and artist. Some of these hour long classes include:

- **HOW TO GET INTO FILM FESTIVALS** - With a 0.5% acceptance rate, it's harder to get into the Sundance Film Festival, than it is to get into Harvard... and Caballero has gotten into Sundance TWICE! In this workshop, he'll communicate what it takes to be a filmmaker that stands out above the crowd, how to tell powerful stories, how to write treatments/synopses for film festivals, and what to expect if you get accepted.
- **FROM START TO FINISH** - Caballero screens one of his short films and then breaks down the steps he took to complete the work. These include the viewing of storyboards, budgets, behind the scenes photos, and viewing of actual project files.
- **GET THEM GRANTS!** - details the importance of an artist's ability to write clearly about their art, passion, and goals, so they can apply for and obtain grants/funding. Caballero will break down and share the essays and paperwork he wrote to obtain the Guggenheim Fellowship and Creative Capital Award.
- **PORTFOLIO REVIEW** - Caballero can meet either in a group setting or one on one with art/film students, and offer constructive feedback on any projects they may be pursuing.



“After all, if we don’t tell our own stories, in our own unique voice, someone else will...”

— WILLIAM D. CABALLERO



If you're interested in booking Caballero for between 2022-2023,
please contact his assistant Emily Kinser:
emilyekinser@gmail.com

To see more examples of Caballero's work,
visit www.wilcab.com